

SUMMARY

As a designer, I focus on understanding all aspects of a project, all the way from initial business strategy, concept development, prototyping to final manufacturing. I have a proven track record as a marketing manager and specialized in design, manufacturing, and international business. I strive to design products that solve consumer needs while building long term competitive advantage. These combined goals maximize the impact my designs carry, and allow proper decisions to be made across the entire product design journey.

FOCUS: Strategy, Research, Design, 3D Modeling, Prototyping, Concept Ideation & 2D Sketching, Project Management, Branding, CMF Design and Opportunity Identification

EDUCATION

ARTCENTER COLLEGE OF DESIGN — PASADENA, CA Dec 2017
Bachelor of Science, Product Design, with Distinction

CALIFORNIA INSTITUTE OF TECHNOLOGY — PASADENA, CA JAN17 – JUL17
Medical Research & Design Project - Assistive Technology / Rehabilitation Engineering

CALIFORNIA POLYTECHNIC UNIVERSITY — POMONA, CA 2007
Bachelor of Fine Arts, Graphic Design

EXPERIENCE

BOOMBANG — LOS ANGELES, CA 2016 – 2017
Product Design Intern

Designed and developed products from initial concept through manufacturing and marketing. Directly worked with clients to research and identify insights & opportunities, to develop solutions to fit their specific needs, and objectives.

CIPEX INTERNATIONAL — SANTA FE SPRINGS, CA 2007 – 2013
Marketing Manager

As Marketing Manager I designed and developed music accessories, bags, cases and staging for clients such as Guitar Center, Pioneer, Numark, and oversaw distribution of over 1,700 products in 70+ countries. Coordinated trade shows such as NAMM, Musikmesse, and LDI.

SKILLS

Business Strategy	Web Design	Photoshop
Concept Development	HTML/CSS/PHP/MySQL	Illustrator
Project Management	Print & Web Graphics	Sketch
Social Media Marketing	Photography	Solidworks
Visual Communication	Rapid Prototyping	Autodesk Alias
3D printing	CNC Machining	Rhino 3D
Model Building	MS Office Suite	Keyshot

HONORS & AWARDS

RESNA – Design Competition Finalist: AXIS folding wheelchair transfer board 2017

ArtCenter – Student Gallery: ARD, Olympic Recurve Archery Bow 2015

ArtCenter – Student Gallery: Telsa RC Car 2014

ArtCenter – Student Gallery: MOMA Culinary Tools 2014

ArtCenter – Provost's List 2014-2017

Photoshop World – Guru Awards Finalist – Photo Restoration & Photography 2007

W. Keith & Janet Kellogg Art Gallery – 2D/3D Fine Art Juried Competition 2004 & 2006

Boy Scouts of America – Eagle Scout 2000